

Media Ambit TM Advanced Metadata Acquisition & Usage

VideoQ, Inc. Technology Presentation



March 2017

www.videog.com

About VideoQ



Company History

- Founded in 2005
- · Formed by an Engineering Awards winning team sharing between them decades of global video technology.
- VideoQ is a renown player in calibration and benchmarking of Video Processors, Transcoders and Displays,
 providing tools and technologies instantly revealing artifacts, problems and deficiencies, thus raising the bar in
 productivity and video quality experience.
- VideoQ products and services cover all aspects of video processing and quality assurance from visual picture
 quality estimation and quality control to fully automated processing, utilizing advanced VideoQ algorithms and
 robotic video quality analyzers, including latest UHD and HDR developments.

Operations

- · Headquarters in Sunnyvale, CA, USA
- · Software developers in Silicon Valley and worldwide
- Distributors and partners in several countries
- Sales & support offices in USA, UK

VideoQ Philosophy of Media Data Processing



- 1. Automatically generated Technical Metadata and Reports are must be and must cover:
 - Image aspect ratio, contrast, sharpness, sound loudness, noise and other unwanted components levels are among the most critical parameters affecting the subjective estimation of AV content quality.
- 2. Traditional professional image & sound QA/QC methodology, based on the usage of large number of highgrade video & audio monitors, etc, is no longer the answer, but we learn that QA/QC is still needed.
- 3. In this automated environment a **smaller number of human operators** should focus **only** on optional final checks and/or complicated cases.
- 4. And these operators must be equipped with appropriate **software tools and indicators** presenting all relevant parameters in a time-saving "easy to spot at a glance" way.

The VideoQ **VQPT** modules answer the need for such automatic tools.

Combination of **VQPT** suite modules with other VideoQ tools, such as **VQV** – Player/Viewer/Analyzer and/or **VQCP** – Secure QC Player, will result in further increase of workflow efficiency.

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About Media Ambits

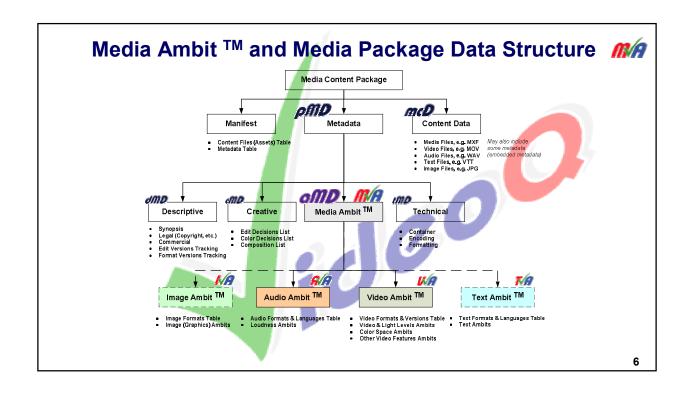


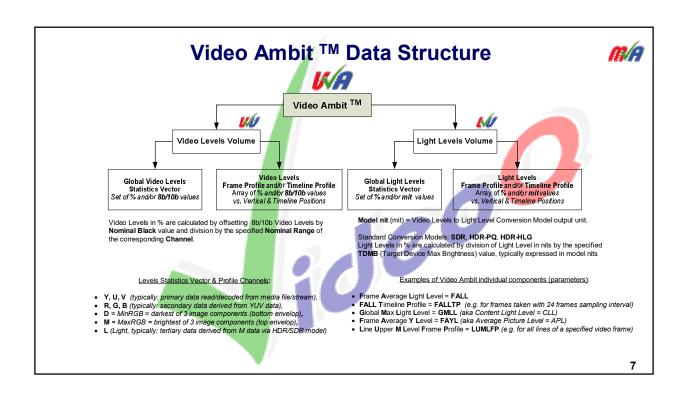
What it is:

- [me·dia am·bit] noun: Technical and semantic metadata about moving images, sounds, and timed text; embedded in files or externally centralized.
- Sentence example: Their system uses media ambits to automate ingest and delivery.
- · Variations: Video Ambit, HDR Ambit, Audio Ambit, Timed Text Ambit, etc.

Ambit's Role for Automated and Automation-Assisted Workflows:

- Robot-assisted human decision-making tools.
- Robots-learning-from-people tools.
- Ambits repositories and machine services optimized for automation, web services, and directed acyclic workflows.
- Automated and manual control of optimized video and audio processing/conversion
- Automated and manual quality assurance and quality control tools
- Measure, annotate and automatically modify files to match target ambits.
- Notify machines, people and dashboards in automated workflows.



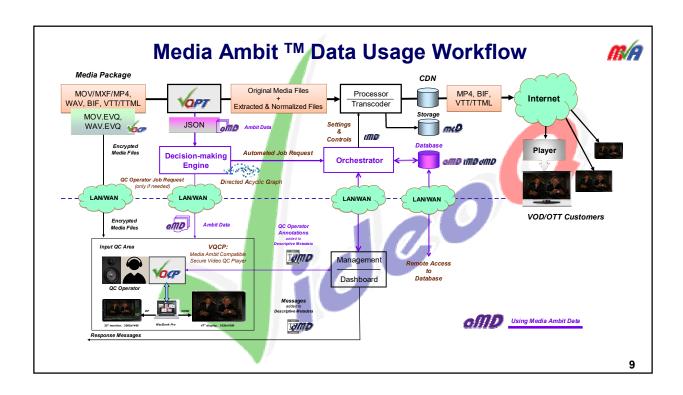


About Ambit in Workflows



At the core:

- As amount of content increases, the proliferation of media processes that require automation in all parts of the video logistics chain is in state of boom.
- Our involvement in this process is through development and deployment of sophisticated modular software products that
 can gather, generate and apply technical metadata from video, audio, captions, and images to facilitate automation at
 every stage of the workflow.
- These special cross-platform enabled modules are uniquely designed to scale in accordance with customer needs and resources, and flow through machine friendly constructs, while being human readable when desired.
- These modules share common metadata format, which facilitates the interoperability between the modules as well as
 interaction with other tools used within the processes.
- It is of paramount importance that processes have sensors within the workflow steps to provide necessary feedback and allow systems, as well as humans, to make optimal decisions based on objective data rather than on perception of skilled individual
- The foundation for such decision making is proper toolset, along with processes, that can easily provide, compare and check the outcome reliably, consistently, and at all times.
- What we propose is a series of interconnected modules designed to operate at any scale in the public or private cloud to
 augment media processing supply chain, while ensuring high quality output as well as operational savings, transcoding
 cost reduction, significant bitrate saving and guaranteed delivery to higher number of viewers.





Media Ambits and VideoQ



VideoQ developed essential tools for Ambit-based Automated and Automation-Assisted Workflows:

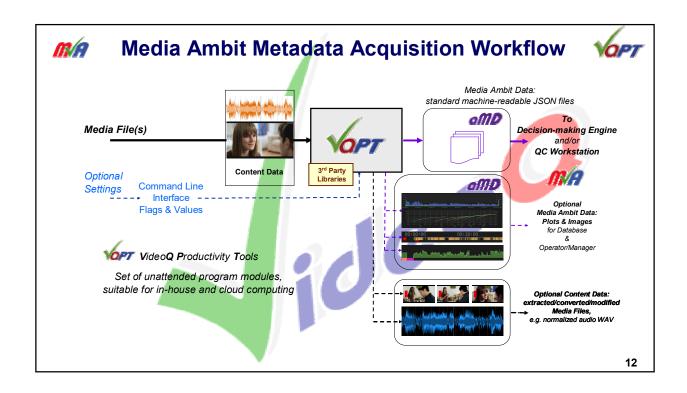
- **VQPT** VideoQ Productivity Tools, unattended program modules for Windows/Mac/Linux platforms that make Media Ambit metadata, plots, and images required for databases & orchestrators
- VQMA Video Quality Measurement & Analysis Software Tool
- VQCP Video QC player for human review and supervision, compatible with Media Ambit tools and practices.
- VQV Media Files Player/Viewer/Analyzer/Converter for deep analysis QA/QC applications.

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VQPT Core Foundations



- 1. VideoQ Productivity Tools are designed "by engineers, for engineers"
- 2. An ever higher number of channels/programs/titles
- 3. And a permanently growing number of formats, frames sizes, bitrates, etc.
- 4. Human resources required for input QC and output QC has escalated
- 5. A new approach and **new tools** are needed as demanded by our customers
- 6. Hence VideoQ has changed the focus from our traditional T&M tools to Automated Productivity Tools
- 7. Automation is essential, but ...
- 8. Human intervention cannot be excluded
- 9. Thus, our slogan is: "Robot-assisted human decisions"



VQPT Suite Entry Level Modules • VQMINFO – Media File Info Report Generator • VQBIF – BIF (Base Index Frames) Files Verifier • VQBLA – Bitrate Ladder Analyzer • VQCFA – Captions Files Analyzer • VQFTC – Frame Types Classifier • VQLMN – Loudness Meter & Normalizer • VQLPC – Loudness Profiles Correlator • VQPLA – Picture Levels Analyzer

VQMINFO – Media File Info Report Generator



- Reads. a wide variety of media files (MOV, MXF, WAV, JPG, etc), and creates Report in UTF JSON format.
- · Full support of HDR & SDR video as well as LOG video
- · Program uses Mediainfo and ffmpeg libraries.
- It also uses standard SHA3 and MD5 libraries to calculate unique vqminfoEssenceID string
 and input file MD5 hash string.
- · Report file contains the following sections:
 - "header" = Report timestamp and program version info
 - "generalFileInfo" = container parameters, including counts of media data streams
 - "videoStreams" = technical parameters of video stream(s)
 - "audioStreams" = technical parameters of audio stream(s)
 - "textStreams" = technical parameters of text stream(s)
 - "imageStreams" = technical parameters of image stream(s)
 - "advancedModeReport" (raw Mediainfo strings, useful for manual analysis of complicated cases)

Simple CLI interface: vqminfo [-md5] -i inFilePath [-o [outFilePath]

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VQBIF – BIF (Base Index Frames) Files Verifier Vapa



- Reads 1, 2 or 3 .BIF thumbnails files, and creates Report in JSON format (Image Ambit).
- · Validate BIF files for:
 - File integrity
 - Size [each frame/picture]
 - · For high bitrate it should be ...
 - For low bitrate it should be ...
 - Coding quality [jpeg compression quality]
 - · For high bitrate it should be ...
 - · For low bitrate it should be ...
 - Offset (time offset between each grab)
- · Check for time offset correlation (function of the specified media file duration)
- Check for cumulative amount of index frame images
- Decode the BIF file(s) as a reference decoder (extract several sets of numbered .JPG files)

CLI interface: VQBIF -i in1.BIF [in2.BIF] [in3.BIF] [-o outPath] [-j/-q] [jpeg_folder] [-r Ref_Framewise_Separation_ms]



VQBLA – Bitrate Ladder Analyzer

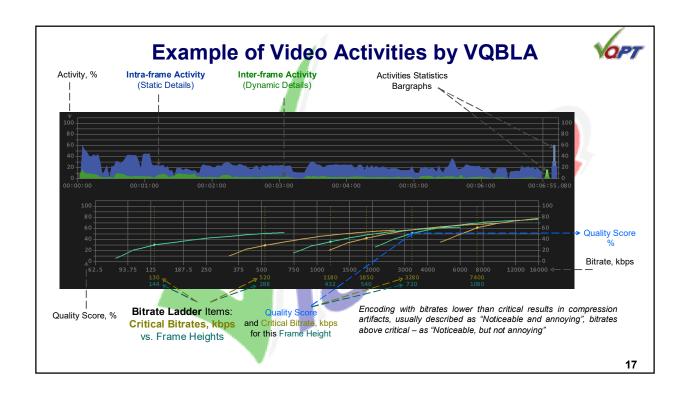


- · Reads .MOV, MXF, etc. media file, and analyzes its content enabling optimal downstream transcoder settings
- · Measures Intra-frame and Inter-frame Activities
- · Builds statistics (histograms) for a range of critical video parameters
- · The key stage of VQBLA work is estimation of expected levels of compression and down-scaling distortions
- · Finally, VQBLA creates machine-readable Report in JSON format showing:
 - Measured video parameters statistics: Intra-frame Activity and Inter-frame Activity, in percents
 - The BLA Draft Bitrate Ladder as an array of the expected Quality Score vs. Bitrate and Frame Size
- VQBLA also creates an optional .PNG image file showing (see next slide):
 - · Activities Timeline Profile Plot
 - · Activities Statistics Bargraphs
 - · Bitrate Ladder Plot with critical bitrate values marked

CLI interface: VQBLA [-cs NumOfSec] [-p] -i inFilePath [-o [outFilePath]]

[-cs NumOfSec]] Chunk Size option; set assumed chunk (GOP) size in integer seconds, default = 2 s

[-p] option enables Plot File output



VQCFA – Captions Files Analyzer



- Reads .WebVTT, .VTT, .XML or .TTML caption file
- Measures caption parameters and checks them against the predefined, auto-switchable, and/or CLI specified, thresholds
 Finally, VQCFA creates machine-readable Report in JSON format showing the following sections:
 - header
 - generalInfo
 - · testConditions
 - eventsStatistics
 - · invalidEvents, which is further sub-divided into two sub-sections:
 - invalidEventsByType
 - · invalidEventsByNumber
 - Full Captions Event Listing (decoded unformatted UTF text lines with timestamps)

CLI interface: VQCFA [-p int int] [-lw int -ln int] -i inFilePath [-o [outFilePath]]

[-lw -ln] option sets Line Width Threshold and Lines Number Threshold custom values used for validity tests

[-p] option enables Plot File output; full duration or zoomed on specified timeline segment

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Example of Text Ambit ™ by VQCFA



Captions file analyzed: No problems found, all caption events parameters are within specs

```
example88.utt.uqcfa.json
00:00:00 00:10:00 00:20:00 00:30:00 00:40:00 00:50:00 01:00:00 01:10:00 01:20:00 01:30:00 01:40:00 01:48:57.731

**** Caption Events Density

Ualidation Thresholds:

Max Line Width: 32 characters (AUTO), Max Lines Number: 4, Min Duration: 701 ms, Max Duration: 9776 ms, Max Reading Speed: 28 cps, Average Reading Speed: 13 cps

WEBUTI, Caption Events Count: 1847, Invalid Caption Events Count: 8

**** Multiple Caption Events are out of specs:

Reading Speed, Min Duration, Max Duration,

Overlapping Events, Max Lines Number; Max Chars Per Line

UideoQ, Inc. Productivity Tools (c) 2015-2017, UQCFA - Caption File Analyzer v.l.2.3

UideoQ, CC_TestNol_Eng.utt.uqcfa.json
00:00:00 00:20:00 00:40:00 01:00:00 01:20:00 01:40:00 02:00:00 02:09:35.617

**** Duration auto fit to the last event end

Ualidation Thresholds:

Duration auto fit to the last event end

Ualidation Thresholds:
```

VQLMN – Loudness Meter & Normalizer



- Reads WAV, W64, AAC, AC3, EAC3, MP4, MOV, MXF, etc. media file, containing audio stream(s)
 - · VQLMN supports files of any duration and bit depth, high sampling rates (e.g. 192 kbps) and multi-channel formats: 2.0, 5.1, 7.1
- Measures the audio stream loudness parameters in accordance with Recommendation ITU-R BS.1770-3
 (USA ATSC RP A85, EBU R128)
- · Sorts audio segments by types (regular audio, test tone, mute)
- Finally, VQLMN creates Report in JSON format
- VQLMN Report also includes Momentary Loudness Profile data array at 100 ms step interval
- Optional outputs:
 - Normalized WAV/W64 audio file of desired Integrated Loudness
 - PNG file showing Momentary Loudness time-line profile with special segments highlighted, as well as loudness statistics BarGraph

CLI interface: VQLMN [-p] [-tlp] [-il TL LT] [-nao] [-mdt MDT] [-asi ASI]-i inFilePath [-o [outFilePath]]

[-p] option enables Plot File output; full duration or zoomed on specified timeline segment

[-tlp] option enables Timeline Profile section within JSON Report file

[-il TL LT] option sets custom values for TL = target loudness and LT = loudness tolerance

[-nao] option enables Normalized Audio Output (audio file with Integrated Loudness = specified target)

[-mdt MDT] option sets Mute Duration Threshold, [-asi ASI] option defines Audio Stream Index (0, 1, etc.)

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Example of Audio Ambit ™ Data by VQLMN



Integrated Loudness and Momentary Loudness Timeline Profile are within specs, but two Segments and one Parameter are out of specs:
60s long Test Tone at timeline start, then 60s long Mute, then regular audio, and True Peak value is too high



VQFTC – Frame Types Classifier



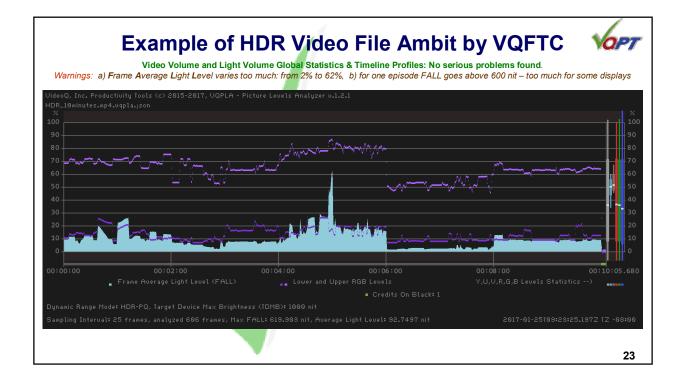
- Reads media file (.MOV, .MXF, etc.)
- · Measures video frames parameters and creates machine-readable Report in JSON format showing the following sections:
 - header
 - · generalInfo
 - · videoStream: encoding and format information
 - · testConditions
 - · videoParameters: bit depth variations, frame cadencies, SNR, sharpness, details activity, up-conversion footprints
 - · activeImageFormats: integrated durations and active image sizes of all detected active image formats (LetterBox, PillarBox, etc.)
 - videoLevelsStatistics: Average and Max values in % and global histograms for Y,U,V,R,G,B and MaxRGB channels
 - lightLevelsStatistics: Average and Max values in nits and % of the specified TDMB
 - videoSegments, sorted by type and by number (in order of appearance)
 - · timeLineProfiles of video levels, light level, sharpness and details activity

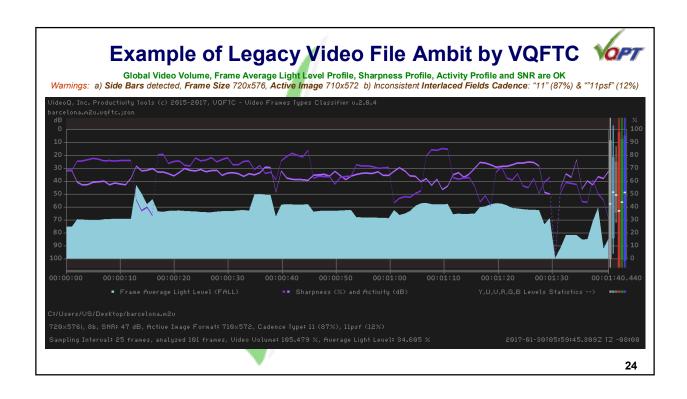
CLI interface: VQFTC [-p] [-tlp] [-DRMS TDMB] -i inFilePath [-o] or [-o outFilePath]

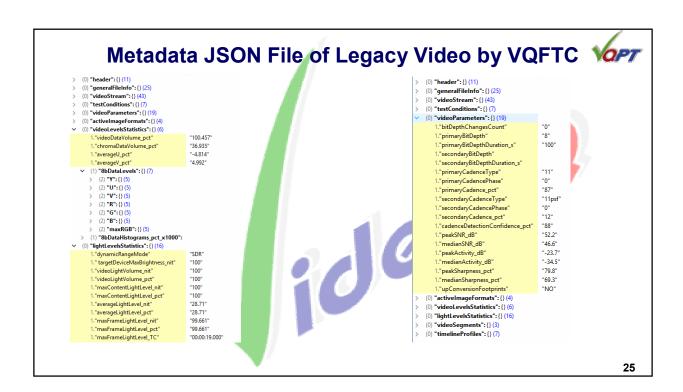
[-p] option enables Plot File output; full duration or zoomed on specified timeline segment

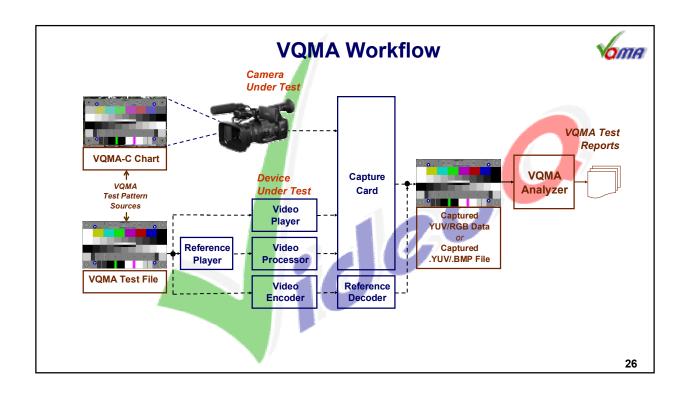
[-tlp] option enables Timeline Profile section within JSON Report file

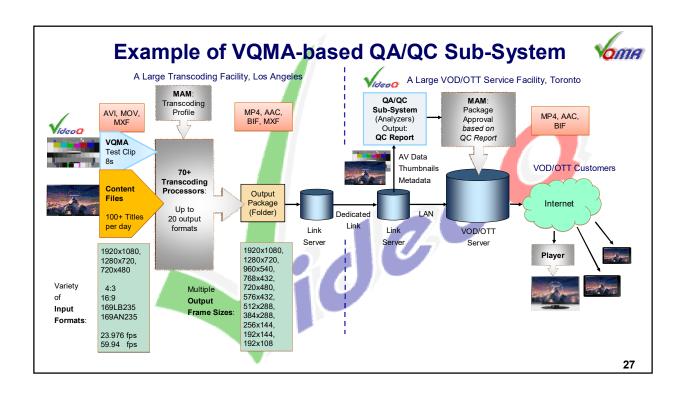
[-DRMS TDMB] option: Dynamic Range Mode Switch (SDT, HDR-PQ, HDR-HLG) and TDMB = Target Device Max Brightness (nit) value







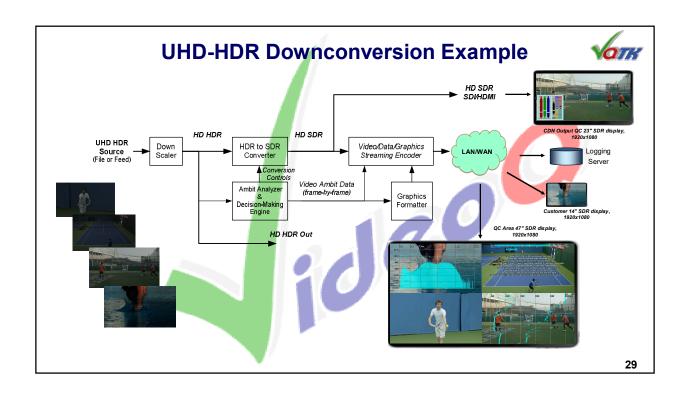


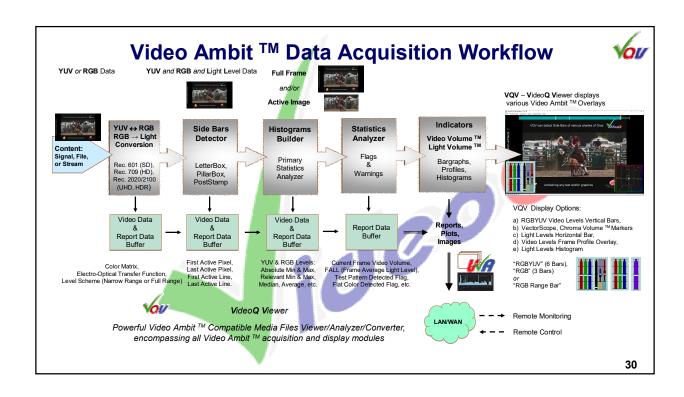


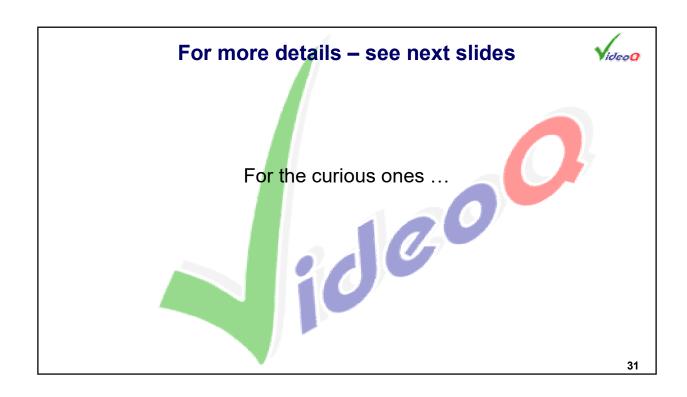
VideoQ Toolkit for UHD & HDR Applications



- Mixed UHD/HD HDR/SDR production, post-production and distribution workflows require new QA/QC and monitoring tools equally suitable for live production and file-based environments.
- Video personnel and other production team members operate in various ambient illumination conditions, especially in case of field production. Video monitors screen sizes are typically limited; viewing distances are about 3-5 screen heights. In such conditions, expensive UHD HDR monitors are hardly useful.
- Thus, there is a need for cost-effective multi-channel converter/adapter taking full quality UHD
 HDR feeds and outputting standard HD SDR video in SDI/HDMI/LAN/WAN formats suitable for
 any screen and providing for remote monitoring and remote production.
- Besides this, cameras and other HDR/SDR sources video levels should be measured and
 presented in intuitive graphic formats allowing at-glance estimation of multiple video
 feeds/tracks by a single operator as well as data logging for QA/QC purposes.







Example – Checking Video & Light Levels



- Automatically generated metadata show that this SDR (Standard Dynamic Range) image features medium light output, good contrast and color balance, medium color saturation:

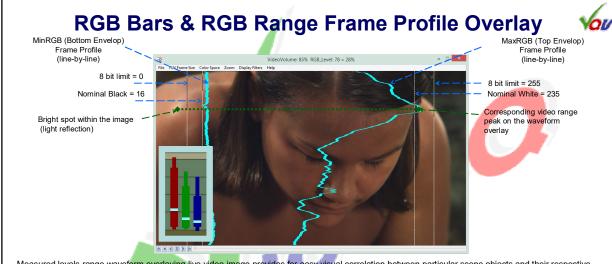
 Histogram goes below Nominal Black (RGB 8b value 16) and Nominal White (RGB 8b value 235), but affected image areas are rather small, histogram bin counts below black and above white are between 0.001% and 0.1%, which means there is no severe clipping, i.e. not so many pixels are affected.

 Frame Average Light Level is low-to-medium: 15.4%, Video Volume is high: 99%.
- All 3 Wide Bars touch Nominal Black meaning that clipping is possible. Black Crush Warning Indicator shows that there is actually mild black clipping, but only in B channel, not in R or G.

Comments (by human operator, not automatically generated):

Contrast is good, but RGB median values are low: about 25% (upper-right & bottom-right corners are in the shadow). Also U channel median is below neutral gray – meaning "yellowish" image. It looks like gamma, color balance and saturation have been tweaked – probably to make the image "vivid and warm".

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Measured levels range waveform overlaying live video image provides for easy visual correlation between particular scene objects and their respective video levels. In this example, high (above Nominal White) peak on vertical profile does not correlate with relatively low values of median levels – highest of three RGB channels Medians is R channel Median, which is rather low: about 30%. However, Median values and 85% Video Volume value correlate well with general subjective assessment of the picture as a bit darkish, but not too much.

This example shows that Waveform Overlay does not replace Video Volume Meter or Triple Bar Overlay, but it helps to resolve special cases.

